



**CRYSTAL MOON**  
WHITE PAPER

# **TABLE OF CONTENT**

**Introduction**

**Why we choose Binance smart chain**

**Problems**

**Solutions**

**How it works**

**Token details**

**Token distribution**

**Our team**

**Marketing tools**

**Marketing strategy**

**Road map**

**Conclusion**



## ABSTRACT

The terms decentralized finance and yield farming have been aggressively thrown around social media and the Cryptocurrency press as of late in an attempt to capitalize on the buzz and interest of the community. These terms encompass a range of protocols that have launched on the Ethereum maintaining the form of smart contracts that allow token holders to take part in various activities in an attempt to generate more tokens and increase their holdings.



# INTRODUCTION

DeFi stands for decentralized finance and has many subtypes, such as exchange, lending, insurance, or gambling, etc. Taking the defi exchange for example: unlike a centralized exchange (CEX) such as New York Stock Exchange that is operated and controlled by a business entity, defi exchanges (DEXs) are governed by smart contracts. Once a developer puts smart contracts online, everyone can examine the code and interact with the contract in a predictable way. If the developer does not change the contract, the contract will faithfully carry out the intended tasks, without the needs for customers to submit identification, open account, fund the account, exchange funds, or withdraw money.

Decentralized finance (DeFi) is an ecosystem built on the blockchain that provides financial DApps and smart contracts that have the potential of revolutionizing the conventional financial system (Centralized Finance) by replacing those centralized services with trustless protocols.

The spectacular attribute of DeFi is the absence of a middleman which in turn translates into low transaction fees, full access and total control of funds by users. As well as free access to these decentralized applications (DApps) irrespective of location where a user lives. What was mere imagination some years ago is now a reality as we now have decentralized exchanges, lending platforms, tokenization platforms, prediction markets, payment platforms.

DeFi presents opportunities that will transform centralized financial models. On DeFi platforms, there will be better interest rates, capital protection, and more investment options.



# WHY WE CHOOSE BINANCE SMART CHAIN

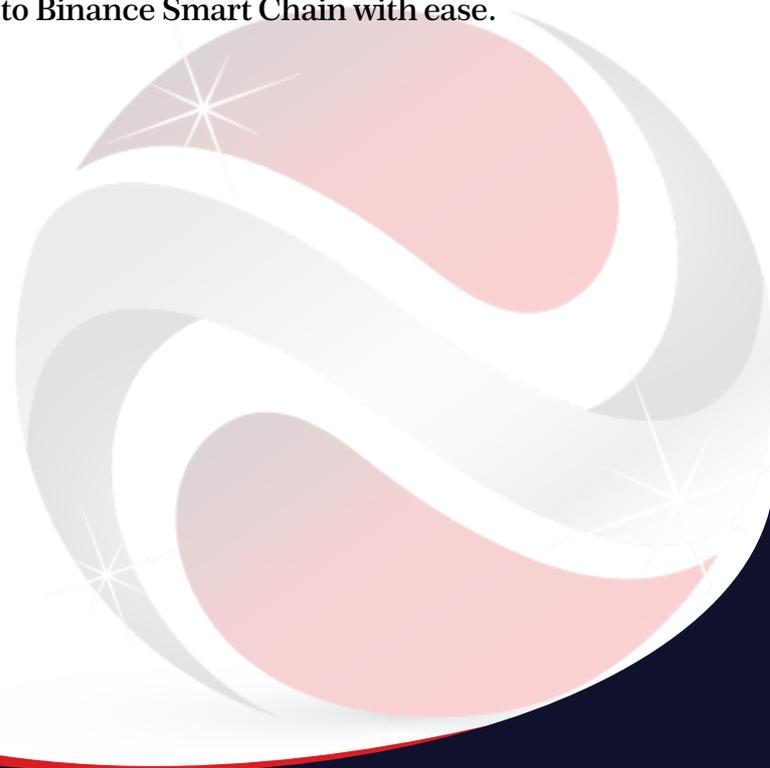
Binance Smart Chain is built with a dual chain architecture, which makes it possible for users to enjoy the flexibility of transferring assets from one blockchain to another. The interoperability of Binance Smart Chain offers users the opportunity of accessing a vast ecosystem with a myriad of use case.

Binance Smart Chain is live on mainnet, activating the parallel blockchain to Binance Chain that will enable the creation of smart contracts and the staking mechanism for BNB. Any interested individuals and/or organizations can gather BNB stakes to become a validator of this new blockchain.

Transaction fees - also known as blockchain fees - refer to the fee users pay when they conduct a transaction on a blockchain. This fee is collected by miners or validators who ensure that the blockchain only records and processes valid transactions.

Blockchain transactions require a number of confirmations before a transaction can be completely processed. The essence of confirmations is to avoid the risk of double-spending. The longer the confirmation time, the longer the time it takes for a transaction to be completed.

Binance Smart Chain provides faster and cheaper transactions than most blockchains and allows developers to port from Ethereum to Binance Smart Chain with ease.



# PROBLEMS

## INTEROPERABILITY ISSUES

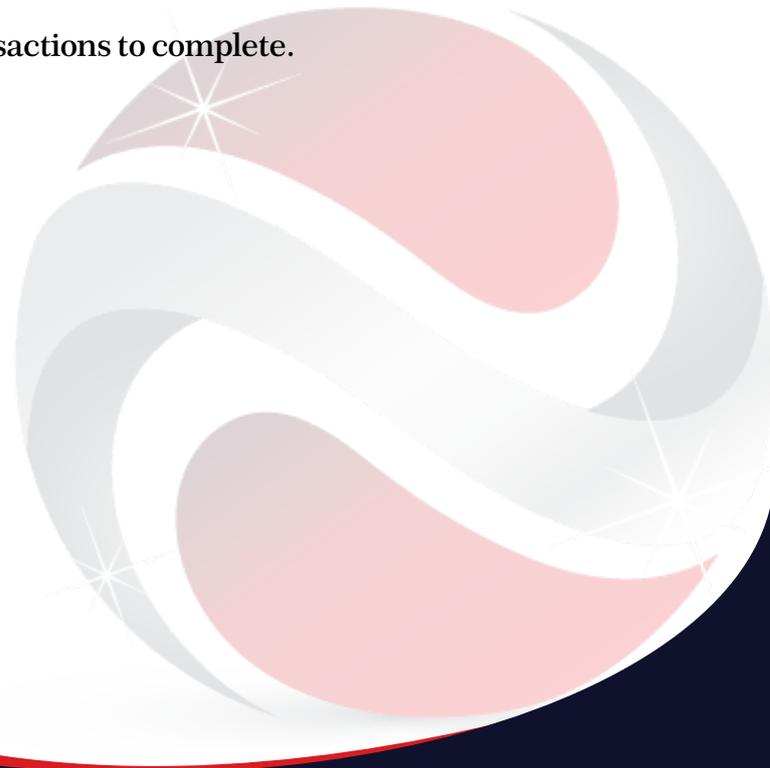
With most block chains, there is the issue of interoperability which has to do enabling the exchange of value as well as information between various network. developers often ignore standards when building a blockchain for more freedom, but this can cause interoperability and communication issues. The most major challenge to interoperability is multiple blockchain networks with different parameters like consensus models, smart contract functionality and transaction schemes.

## HIGH TRANSACTION FEES

Most DeFi applications involve myriads of transactions, which incur transaction fees at every step. For this reason, blockchain fees are an important factor to consider before choosing a blockchain protocol. Recently, Ethereum has recorded fees over \$100 for a single transaction, while Binance Smart Chain charges between \$0.01 — \$0.05 for the same services.

## SLOW TRANSACTION SPEED

Ethereum has been handicapped by scalability challenges, which has resulted in congestions and longer waiting times for transactions to complete.



# OUR PROPOSED SOLUTION

## INTEROPERABILITY

Crystal moon is built with a dual chain architecture, which makes it possible for users to enjoy the flexibility of transferring assets from one blockchain to another. The interoperability of Binance Smart Chain offers users the opportunity of accessing a vast ecosystem with a myriad of use cases. Interoperability is one of the key features held in high esteem by DeFi proponents, and Binance Smart Chain is at the forefront of making this possible.

## CHEAPER TRANSACTIONS FEES

Transaction fees - also known as blockchain fees - refer to the fee users pay when they conduct a transaction on a blockchain. This fee is collected by miners or validators who ensure that the blockchain only records and processes valid transactions.

Most DeFi applications involve myriads of transactions, which incur transaction fees at every step. For this reason, blockchain fees are an important factor to consider before choosing a blockchain protocol. Binance Smart Chain and Ethereum are two of the most common blockchains of choice for DeFi projects. But when it comes to blockchain fees, crystal moon is substantially more cost-effective than Ethereum.

## HIGH TRANSACTION SPEED

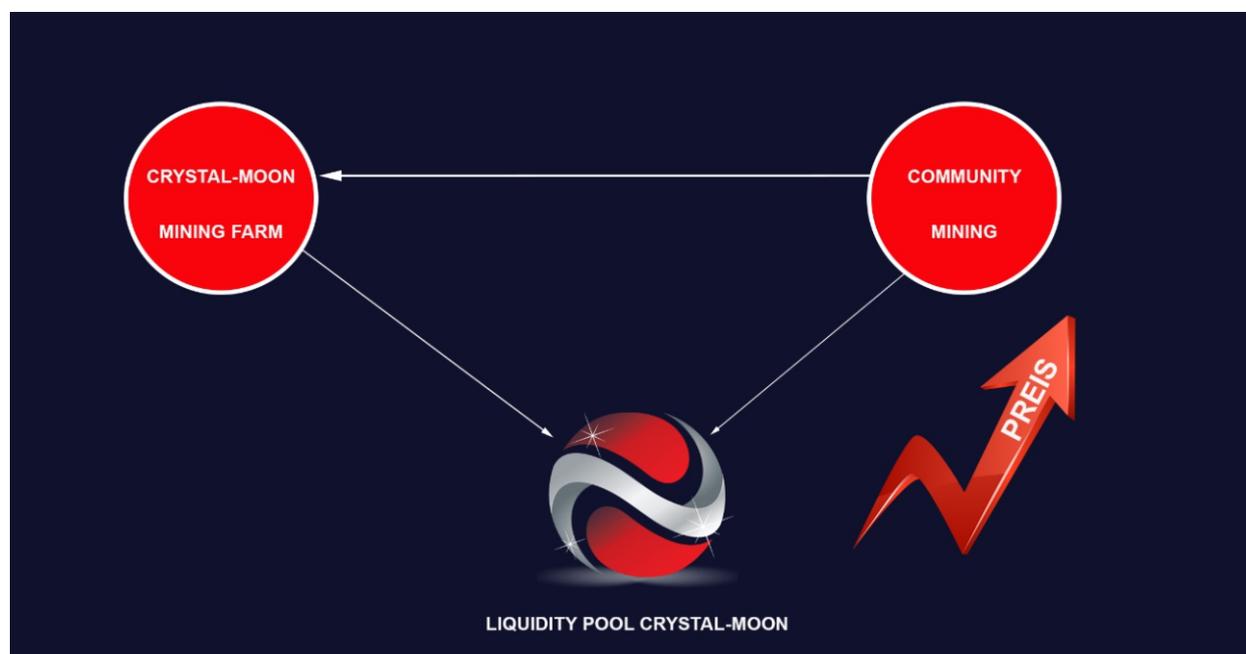
Blockchain transactions require a number of confirmations before a transaction can be completely processed. The essence of confirmations is to avoid the risk of double-spending. The longer the confirmation time, the longer the time it takes for a transaction to be completed. Crystal moon was specifically designed to enhance scalability in blockchains with high throughput for easy implementation of smart contracts to build scalable decentralized applications.

Crystal moon was built with a similar structure as the existing Binance Chain, which is a high-performance, low-latency blockchain but as a design choice to enhance speed, it was not able to handle smart contracts.

# HOW IT WORKS

## THE CRYSTAL MOON MINING PRINCIPLE:

Mining is done using other coins, e.g., Ethereum, Raven coin. For this purpose, special wallets were created in which the income from the community is received. The wallets are emptied manually approximately every 4 weeks. 50% will be moved to Crystal Moon's liquidity pool and the other 50% will be used to set up and operate Crystal-Moon's own mining farm. A redistribution of the percentages is possible. In order to make the whole thing as transparent as possible, we will publish so-called transparency reports once a month. In which transactions and expenses for the community are disclose.



## DIE CRYSTAL – MOON MINING FARM:

Crystal-Moon's mining farm is intended to increase liquidity for the Crystal-Moon token. To do this, the components that are responsible for mining are being expanded piece by piece. Initially we will use other mining pools such as 2Miners, if later enough computing power is available, we will create our own Crystal-Moon pool in order to maximize the yield.

## **ECOLOGICAL ASPECT:**

We already know that mining requires a lot of energy and energy also costs money. In addition to the mining farm, we will also invest in photovoltaic systems with battery storage, which both reduce electricity costs and benefit the environment. The remaining electricity that is not covered by the photovoltaic system is covered by a 100% green electricity tariff. The corresponding contract will be made available to the community from the time it is valid. We will try to include the consumption and yields of the electricity on the website in real time.

## **BEISPIELRECHNUNG:**

Example calculation: A graphics card, let's take an RTX3090, consumes around 140 watts during mining  $140 \text{ watts} \times 24 \text{ hours} = 3.36 \text{ KWH}$   $3.36 \text{ KWH} \times 0.35 \text{ €} = 1.18 \text{ €}$  per day without taking the Horst system into account Let's say the graphics card earns € 10 a day from the € 10, 50% goes to the LP Poll, the other 50% subtracts the energy costs, the rest goes into the further expansion of the Mining Fam. (Actual values are in the transparency reports published).

BafinLizenz: In order to be allowed to operate mining in Germany in this way, a license is required from BaFin



# TOKEN DETAILS

**Type:**

BEP-20

**Total Supply:**

100,000,000,000

**CRM Network:**

BSC Smart Chain

**Contract:**

0x6016eDaF64f28Ff25d7682e3048b8BB8b3F5ca23

**Decimals:**

9

**Symbol:**

CRM (CRYSTAL-MOON)



# TOKEN DISTRIBUTION

MaxTxAmount 50000000

Automatic Lp Amount 5000000

Automatic Lp 5

Token holder 5

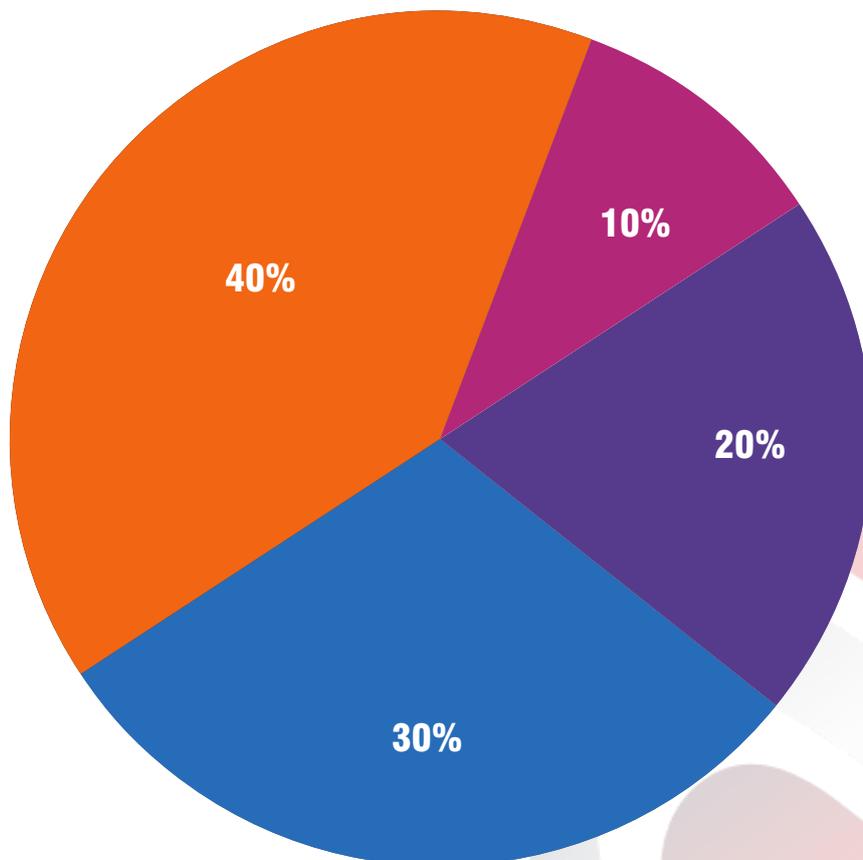
## Split Token

Ca. 40% to pancake exchange (locked pool)

Ca. 10% free community issue

Ca. 20% for licenses and the establishment of a data center

Ca. 30% approx. 30% for development /team and reserves



## OUR TEAM

Crystal moon team members are made of geniuses who are well experienced in the financial system and the cryptocurrency industry, and we are working towards ensuring the global adoption of decentralized finance. With their competence and years of experience, the users of this great platform will benefit from the guide and assistance of the team, as they profit greatly from the system.

Our members have hefty backgrounds in the cryptocurrency and blockchain security, and we are functional contributors to the blockchain community.

We come from various industries and have rich expertise in each of our fields. We also have diverse cultural and national backgrounds. Our diversity is our biggest strength, as it provides us with different perspective on the eco system. crystal moon will continue hiring multiple team members with indestructible skill sets.



# MARKETING TOOLS

- ▶ Twitter
- ▶ Blog (Medium)
- ▶ Telegram groups, channels, and Advert
- ▶ Distributorship
- ▶ YouTube Channel and crypto influencer
- ▶ Crypto influencer sites
- ▶ Celebrity influencers
- ▶ Giveaways
- ▶ Crypto website influencers



# MARKETING STRATEGY

## **PARTNERSHIPS:**

Crystal moon will partner with several financial institutions and blockchain companies to help promote its exchange globally.

## **SOCIAL MEDIA MARKETING:**

Social media today is an efficient marketing strategy for every industry, crystal moon will adopt all social media marketing strategy to help market its exchange and services carried out. The platforms that will be used for paid ads include Bing, google, Facebook, Instagram, twitter, linkedin etc.

## **AIRDROP AND BOUNTY CAMPAIGNS:**

Airdrop and bounty campaigns are one of the best marketing strategies for of every crypto project. Free tokens will be given out all through.

## **BLOCKCHAIN EVENTS:**

As a global exchange, Crystal moon will host several blockchain summits in various continents of the world. These events will bring various crypto influencers together and there by promoting our exchange.

## **LISTING ON EXCHANGES:**

Our token will be listed on major top volume exchanges. Our token and exchange will be listed on coinmarketcap, this is to enable our users check on a regular our price on exchanges, trade our tokens and as well know our rank on coinmarketcap.

## **WORD-OF-MOUTH:**

In today's businesses, word of mouth is the most efficient marketing strategy. We will ensure our support offers 24/7 support to our customers and users of our exchange. This is to help us maintain a high level of customer satisfaction. When customers are satisfied, they give positive reviews about the project and this sky-rockets the success of the project.



## **BLOCKCHAIN FORUMS:**

Cryptocurrency forums today serves as a major tool for promotion. Forums like Bitcoin talk has great influence on every blockchain project. Our project will be listed on various cryptocurrency forums. this is to help us get a good target audience, partners and investors to our project. These forums gives room for asking questions and also getting positive replies from the owners of the project.

## **PUBLIC RELATION:**

We will ensure effective public relations. PR articles will be released weekly on top cryptocurrency blogs like cointelegraph, newsbtc, icobench etc. This is to help us publicize our project very well and get the public know more about our unique strategy



# ROAD MAP

STEP  
01

Distribution of 10 billion tokens to the community

STEP  
02

2.500 holder

STEP  
03

Listing on <https://trustwallet.com/>

STEP  
04

Liquidity pool lock on Pancakeswap until 01/01/2026

STEP  
05

15.000 holder

STEP  
06

Apply for BaFinLizenz for German Mining Pool (lasts up to 9 months)

STEP  
07

Listing on [www.coingecko.com](http://www.coingecko.com)

STEP  
08

Listing on <https://coinmarketcap.com/>

STEP  
09

Listing on First Exchange

STEP  
10

Listing on other Exchanges

STEP  
11

Gathering ideas with the community about what the Crystal-Moon app should be able to do Step 12: 50.000 holder

STEP  
12

50.000 holder

STEP  
13

Creation of the mining pool

STEP  
14

Development Prototype of the Crystal-Moon app

## CONCLUSION

With the mining process involved in crystal moon, the possibility of an increase in returns on investment has become endless with the introduction of mining, swapping, farming. crystal moon optimizes these opportunities by helping our investors stake their funds in the right investment and sit back to enjoy the proceeds in a seamless way. crystal moon believes that anything planted in discretion must yield fruitful results, and we use the Ethereum network infrastructure and its unique features to prove that.

